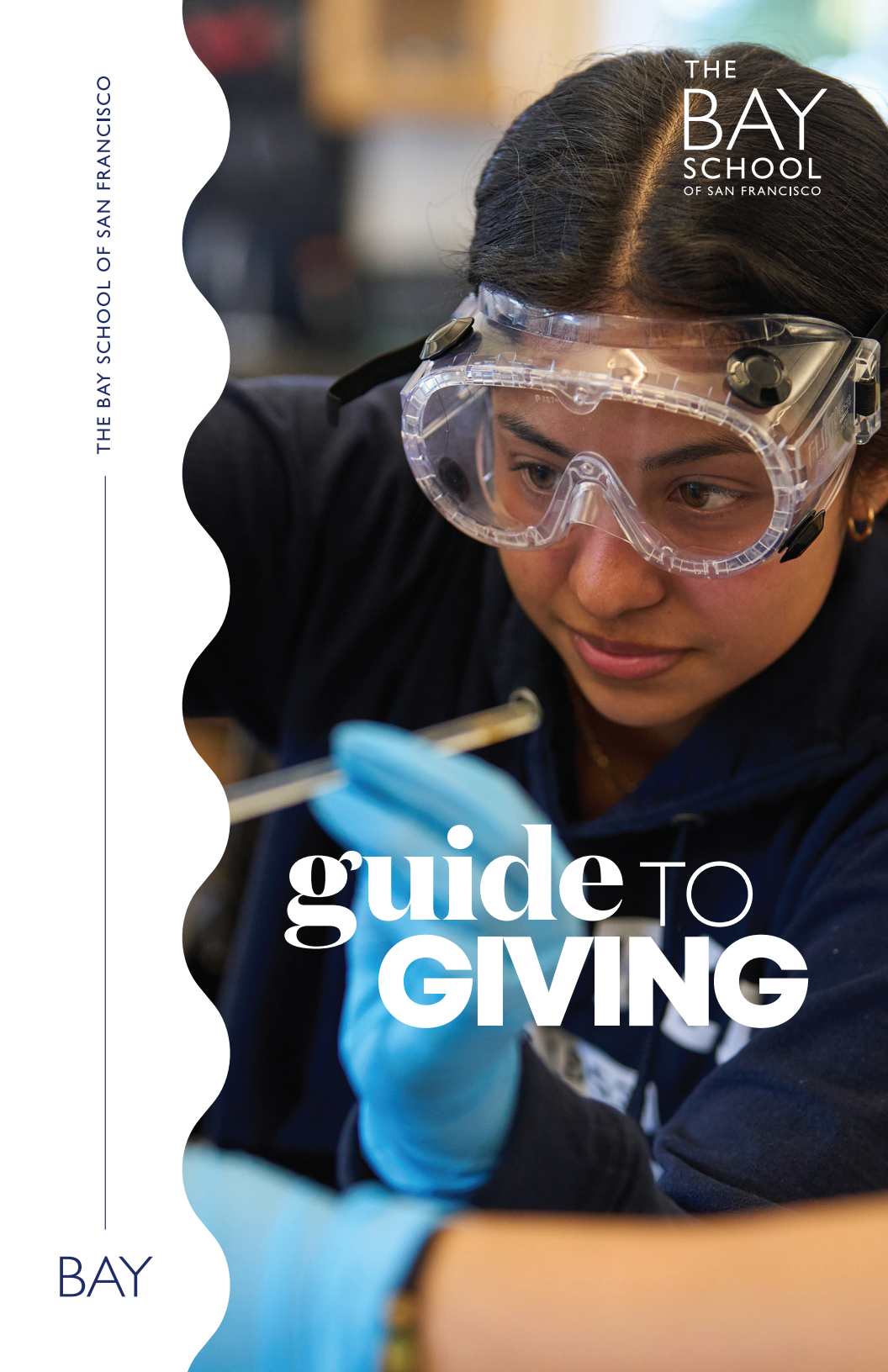


THE BAY SCHOOL OF SAN FRANCISCO

THE
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OF SAN FRANCISCO



guide TO
GIVING

BAY

The Bay School Precepts

- ~ We value **living with kindness and honesty**; we are careful truth-tellers.
- ~ We value **the importance of boundaries**; we take only what is given.
- ~ We value **respecting ourselves and our friends in relationships**; we don't misuse sexuality.
- ~ We value a **clear mind and a healthy, strong body**; we don't intoxicate ourselves with alcohol, drugs, unhealthy food, or the misuse of technology.
- ~ We value **kind speech**; we don't slander or gossip.
- ~ We value **the richness of difference and diversity**; we don't praise ourselves at the expense of another; we don't bully or haze.
- ~ We value **communication**; we don't harbor anger or ill will, especially toward ourselves.
- ~ We value **generosity**; we share, giving and receiving help.
- ~ We value **patience with ourselves and others**; we don't rush to judgment.
- ~ We value **the earth, our home**; we don't pollute, we recycle, and we are careful, conscious consumers.

The Bay School

Precepts live in our classrooms and our **community**. They are aspirations and guideposts, so it is no surprise that a spirit of generosity extends through all we are...

WE HOPE YOU WILL take a moment to learn more about philanthropy at Bay by reviewing this booklet, and join us in supporting our extraordinary school.

We like to say that Bay is an uncommon place—where students explore ideas, challenge themselves without fear of failure, and figure out who they are and how they want to show up in the world.

Bay families give generously of themselves to make our community stronger—because of you, our school continues to be a place for growth, learning, and belonging. **Our community doesn't just give to Bay, it invests in our future.**

PHILANTHROPY at Bay

Each year the Bay School has two main fundraisers: the Annual Fund and Bay Splash Giving Days.



Bay Families Make it All Possible

As a non-profit, independent school, Bay relies on both tuition and philanthropy to support our mission. We hope that each and every member of the Bay community will make giving to Bay a priority for their family and support the school in the area that is most meaningful to you.

From flexible tuition to Immersives to robust support for students' social and emotional wellness to staff professional development, philanthropy touches every aspect of life at Bay.

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

JANUARY

FEBRUARY

MARCH

APRIL

MAY

Annual Fund

Bay Splash

Senior Class Gift



The Annual Fund

The Annual Fund is a critical part of Bay's financial model and helps to keep Bay at the leading edge of education. From innovative programming to a deep commitment to access through an "all-in" tuition model and over \$4M in flexible tuition grants per year, gifts to the Annual Fund are used in the current school year to ensure access to the exceptional student-centered experiences that define our institution.

The Annual Fund runs each year from September to December, totalling over \$1M annually, and we strive to achieve significant community participation. We hope that you will make a gift to the Annual Fund at a level that feels meaningful for your family. From a \$10 gift to a \$10,000 gift, your contribution to the Annual Fund is impactful and speaks to our shared value of generosity.

A young person with dark hair and glasses is smiling warmly. They are wearing a maroon button-down shirt with a small white pattern. They are holding a sandwich on a wooden board. The background is blurred, showing other people in a social setting.

Bay Splash Giving Days Bay Splash Celebration

Bay Splash Giving Days take place in the spring, in the lead-up to our annual Bay Splash celebration, and are designed to raise funds to benefit a specific need at Bay, such as flexible tuition, student health and wellness, or staff professional development. In lieu of an auction or paddle-raise, we hold our giving days online, making giving easy and approachable.

Following our Giving Days, **Bay Splash celebration** brings our community together for a fun-filled evening of music and dancing, drinks, and bites! This casual gathering is a great opportunity to celebrate our community and connect with friends.



Additional Giving Opportunities

Senior Class Gift

Every year, we ask our senior families to participate in the *Senior Class Gift*. An annual tradition at Bay, funds raised from this initiative live in perpetuity within the broader endowment and provide critical support for students, staff, and Bay's academic programs while serving as a platform for future alumni giving.

Special Campaigns

At times Bay will introduce stand-alone strategic fundraising efforts that require exceptional community support and major giving. These campaigns address mission-critical priorities such as flexible tuition, growing the endowment, program expansion, and more, as set forth by the Board of Trustees and school leadership.



Find Your Way to Give to Bay

Giving Online

We gladly accept one-time or recurring online donations using a major credit card or virtual wallet. Go to bayschoolsf.org/give to make your gift today!

Cash or Check

Gifts by cash or check (made payable to The Bay School) can be mailed or made in person. Please address gifts to:

The Bay School
Attn: Advancement Office
35 Keyes Avenue
San Francisco, CA 94129

Stock Gifts, Donor Advised Funds, and Family Foundations

Bay is a 501(c)3 and is eligible to accept gifts of appreciated stock and contributions from donor advised funds. Please visit our Ways to Give page on the website at bayschoolsf.org/giving/ways-to-give for instructions or reach out to Emma Sonduck, Director of Development, with any questions.

Corporate Matching

Does your employer match charitable gifts? Double or even triple your impact by taking advantage of available matching funds. Search our matching database at bayschoolsf.org/give.

The Bay Family Association (BFA)

The BFA works to cultivate and nurture a close sense of community and inclusion for all Bay parents and guardians, as well as to educate, engage, and activate parents and guardians in support of Bay. Your time is an invaluable contribution to Bay, and getting involved in BFA activities is a great way to meet other families and find your place within that community.

Contact BFA leadership at bfa@bayschoolsf.org for more information or to get involved.

VOLUNTEERING at Bay

Volunteer opportunities at Bay are plentiful and offer a meaningful way to engage in the life of the school.



Meet the Team

ADVANCEMENT

Emma Sonduck

Director of Development
esonduck@bayschoolsf.org

Amy Talbot

Major Gifts Officer
atalbot@bayschoolsf.org

Chelsea Goldsmith

Associate Director of Annual Giving
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Jean Karnow

Special Events Manager
jkarnow@bayschoolsf.org

T'ai Chu-Richardson

Database Manager
tchurichardson@bayschoolsf.org

BFA LEADERSHIP

bfa@bayschoolsf.org

Cori Schuman '26

President

Get Involved with the BFA

- » Attend First Fridays walks, grade-level events, Bay Splash, and school-wide Immersive Exhibitions;
- » Participate as a day-of volunteer selling spirit wear at events, or for Bay traditions like the New Parent and Guardian Dinner, Senior + Staffulty Dinner, and senior class activities;
- » Volunteer as a class coordinator or on a BFA committee like Staffulty Appreciation, Community Party Planning, or Spirit Wear;
- » Participate in other volunteer activities like the Annual Fund or with Admissions.
- » And more!



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The Bay School of San Francisco
35 Keyes Avenue | The Presidio
San Francisco, California 94129
www.bayschoolsf.org

Find your
BaySchoolBrave



The Bay School does not discriminate on the basis of sexual orientation or gender identity expression (SOGIE), race, color, ethnicity, national origin, ancestry, age, or any other characteristic protected by law.